

Example Draft : Book Exterior

(not drawn to scale, brief description)

Novel Silver badge logo (in file given) :
Top left

upper 20%

Text [PS & P6]

Mid 50%

Text [Smart Kids' Problems]

Lower 30%

Text : [Novel Learning Centre]
[Private Limited]

Spine : 1cm

Title :

Smart Kids' Problems (for PS & P6)

Base colour : NO RED !

Total page : ~190 (80gm paper)

size : B5 (176 x 250mm)

User : 11 - 12 years old

Target Audience : Parent

* Help Design distinctive icon that
represent a smart kid

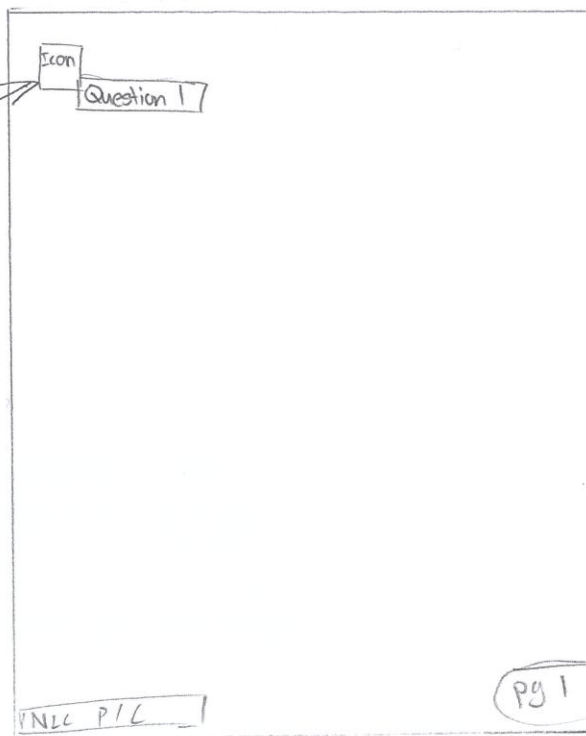
up to
designer
to choose

- Cartoon based
- Animation
- No stock photo*
- shapes.

Example Draft : Book Interior (e.g. one page)

Icon used in interior
must be the same

Example : (can look at the
icon file attached)



Footer Design :

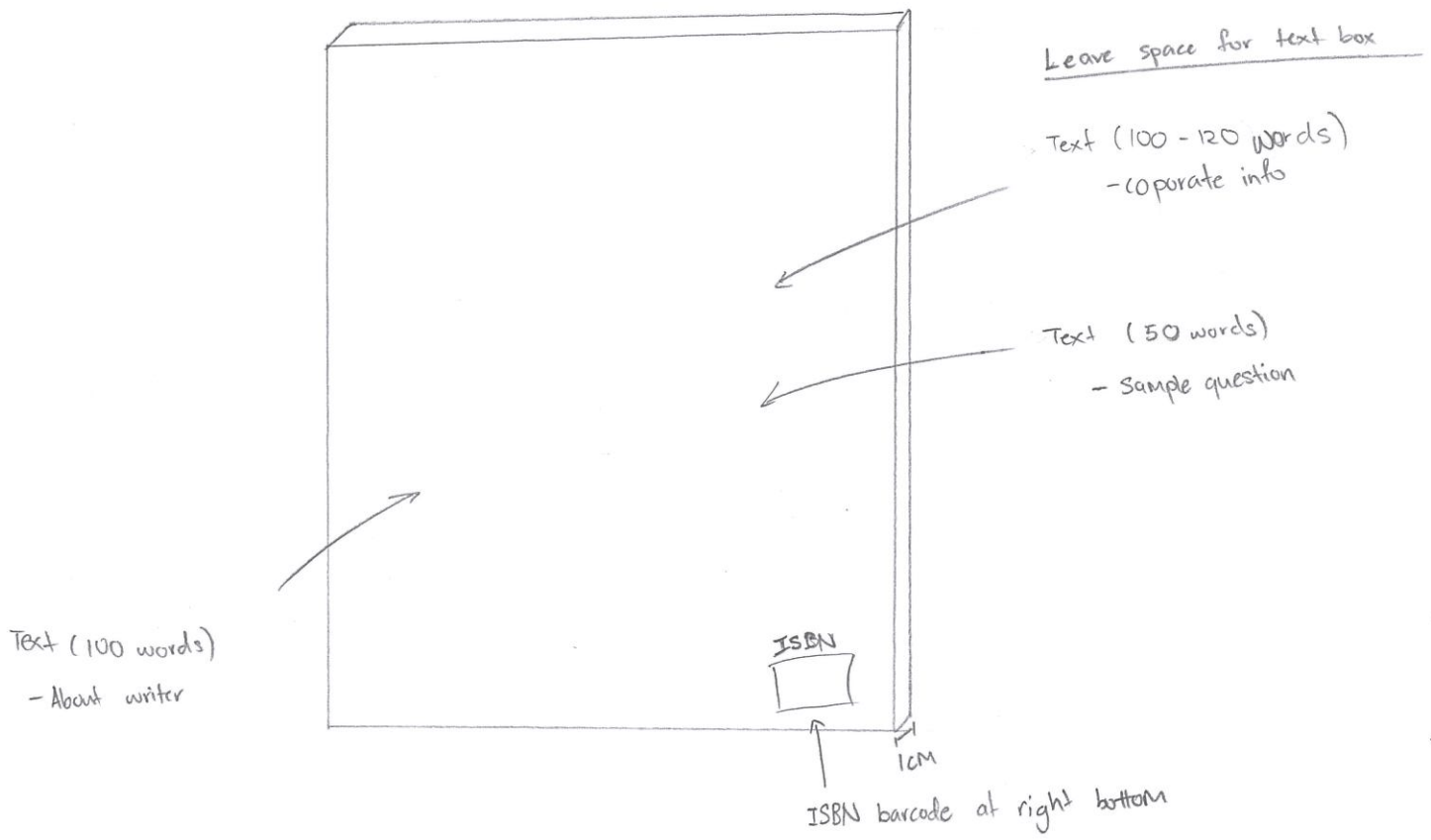
Must include : - page number on
Right bottom

- company name P/L
on Left bottom

Example Draft:

Book back

(Not drawn to scale, description)



* Designer is free to adjust the position of the text box